



TREC | Triple R
Effect
Conference

TREC

Triple R Effect Conference '25

RETREAT | RESTRATEGIZE | REINVENT

Theme: **META**
MORPHOSE
No Excuses...

PARTNERSHIP PROPOSAL

About the Triple R Effect Conference (TREC)

TREC, which stands for Retreat, Restrategise, and Reinvent, is a powerful platform that equips students, entrepreneurs and professionals with the tools and mindset needed to thrive in business, finance, and their personal lives. This year's theme, **“METAMORPHOSE (NO EXCUSES)”** challenges attendees to take bold steps towards meaningful transformation.

TREC, provides the platform that teaches young people how to leverage the power of personal development for impact, influence, and income which is in line with the Sustainable Development Goals 8 (SDGs 8), which is to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

TREC IS DRIVEN BY 3 GOALS

1. To reinforce self-development as a way of combating dubious means of financial stability and to encourage decent work for all.
2. To harness their potentials and boost their passion to be people of impact for economic growth.
3. To create a physical environment for young people to experience a mindset shift.

VISION & MISSION:

To build young minds and equip them with valuable leadership, business and finance knowledge, as well as digital skills to enable them thrive in life, make impact, build wealth and contribute to the economy at large.

AIM:

The purpose of this seminar is to provide valuable information, guidance and inspiration to emerging leaders, entrepreneurs, students, etc – who seek to make a meaningful impact in the society. We are also on a journey to combat unemployment by giving both graduates and undergraduates access to the right knowledge, teach valuable digital skills and scalable businesses to give them capacity to become employers of labor which would be addressed in TREC.

TARGET:

We have a target of 2000+ young people (undergraduates, graduates, entrepreneurs, and professionals) to be in attendance for the 2025 edition which is going to take place in Kaduna City, Kaduna State, Nigeria.

WHY WE NEED TO DO THIS:

The government cannot do everything all alone, that's why we have taken it upon ourselves to support the government in line with the Sustainable Development Goals 8 (SDG 8), which is to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. One of the ways we are utilizing in solving this problem is putting together mind shift programs for undergraduates, graduates and the youth in general to help them understand the benefits of personal development and skills they need to thrive in the society.

SUSTAINABILITY:

It's one thing to host a conference with the aim of making impact, it's another thing to follow up on the impact made which is more important. Our after care strategy is to set up an active coaching community for the attendees, where we will host monthly sessions so we keep track of the impact made from the conference and monitor their success story.

From the **CONVENER**



Miracle Daniel the convener, is a student of the prestigious Polytechnic of Kaduna and he is changing the narrative as one who grew up from the most dreaded part of Kaduna City called Kakuri in Kaduna South Area.

He is known for making impact by teaching young people how to become better versions of themselves by embracing consistent personal development, Miracle mentors' people on digital skills and Financial intelligence for financial stability.

PARTNER/SPONSOR BENEFITS

SOLE SPONSOR

N10,000,000

Everything in HEADLINE SPONSOR below including;

- Host a 30 minutes - 1 hour program of choice at event.
- Publicity for 6 Months.
- Dinner with keynote speakers and resource persons.
- Stage time; 30 minutes - 1 hour (2 intervals of 30 minutes each).

PARTNER/SPONSOR BENEFITS

HEADLINE SPONSOR

N5,000,000

- Access to the data (emails, names, controls) of over 1000 attendees.
- Shout out by 200+ volunteers on their social media pages.
- Free stunning fliers designs for your brand, to be featured alongside our social media publicity for 4 straight months to over 40,000 viewers (BEFORE, DURING AND AFTER THE EVENT) to over 40,000 viewers.
- Logo on website, advertisement, booklets, name tags, backdrops, banners.
- On stage recognition and FIFTEEN front seat reservation.
- Exhibition stand at all venue.
- 45 seconds video on social media.
- Over 500 social media fellowship / app sign ups.
- Description of your business on our website page.
- Logo on stage screen during breaks at the Event of over 1000 attendees
- 45 seconds personalized brand video on event day.
- Stage time; 20 minutes.
- Customized materials from the Organizers.

PARTNER/SPONSOR BENEFITS

ASSOCIATE SPONSOR

N3,000,000

- Free stunning fliers designs for your brand, to be featured alongside our social media publicity for 2 straight months to over 40,000 viewers (BEFORE, DURING AND AFTER THE EVENT) to over 40,000 viewers.
- Logo on website, advertisement, booklets, name tags, backdrops, banners.
- On stage recognition and TEN front seat reservation.
- Exhibition stand at all venue.
- 45 seconds video on social media.
- Over 500 social media fellowship / app sign ups.
- Description of your business on our website page.
- Logo on stage screen during breaks at the Event of over 1000 attendees
- 45 seconds personalized brand video on event day.
- Stage time; 20 minutes.
- Customized materials from the Organizers.

PARTNER/SPONSOR BENEFITS

SILVER

N1,000,000

- Logo on website, advertisement, booklets, name tags, backdrops, banners.
- On stage recognition and EIGHT front seat reservation.
- Free publicity for your business on our social media platforms of over 40,000 viewers
- Over 500 social media fellowship / app sign ups.
- Logo on stage screen during breaks at the EVENT of over 1000 attendees
- 45 seconds personalized brand video on event day.
- Stage time; 20 minutes.
- Customized materials from the Organizers.

PARTNER/SPONSOR BENEFITS

BRONZE

N500,000 - N999,999

- Logo on website, advertisement, booklets, name tags, backdrops, banners.
- On stage recognition and FOUR front seat reservation.
- Free publicity for your business on our social media platforms of over 40,000 viewers

PARTNER/SPONSOR BENEFITS

IVORY

N250,000 - N499,999

- Logo on website, advertisement, booklets, name tags, backdrops, banners.
- On-stage recognition.

PARTNER/SPONSOR BENEFITS

PEARL

N100,000 - N199,999

- Logo on website, advertisement, booklets, name tags, backdrops, banners.

**CHOOSE YOUR PREFERRED
PACKAGE AND CONTACT:**

MIRACLE DANIEL

+2347063787161,
+2348083536013

Email: officialfea@gmail.com,
miracledaniel2206@gmail.com

PARTNERSHIP/IN-KIND SPONSORSHIP

There are numerous ways you can partner through in-kind assistance. Below are some areas we have identified, but the range of possibilities is wide open and we welcome your originality and creativity. We will customize benefits packages based on the relative value of the in-kind gift.

- Media (Photography, Videography, live webchat, LED/LCD TV screen)
- Technical (sound and lighting system).
- Stage and hall decoration.
- Return gifts for guest speakers
- Catering and drinks
- Memorabilia for attendees (Notepads, pens, keys).
- Hotel accommodation for speakers.
- Logistics.

We look forward to working with you and your team to deliver the great objective set in the comprehensive support of your brand and promoting the great work that you already do. Should you require additional information, do not hesitate to contact;

LEADERSHIP FOR EXPLOIT ACADEMY

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+2348083536013

Email: officialfea@gmail.com,
miracledaniel2206@gmail.com

TERMS AND CONDITIONS

Once your company agrees to become a sponsor for TREC 2025, your sponsorship will only be terminated after the event, which is on the 16th of November 2025. However, the recognition will continue as per the sponsorship package.

If the event is cancelled due to reasons beyond the control of the organisation, refunds will be granted to your company. This is most unlikely as all human factors have been duly considered.

OUR JOURNEY



LEADERSHIP FOR EXPLOIT ACADEMY

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